## **ABBREVIATIONS**

ACB : Australian Broadcasting Corporation
AIR : All India Radio/All India Reporter

Art. : Article

BCCI : Board of Control for Cricket in India

BRAI : Broadcasting Regulatory Authority of India
BTAP : Beijing Treaty on Audiovisual Performances

CAB : Cricket Association of Bengal CBS : Columbia Broadcasting System

DD : Doordarshan
DTH : Direct to Home

ENIL : Entertainment Network (India) Limited FCC : Federal Communications Commission

FDI : Foreign Direct Investment
 FM : Frequency Modulation
 GI : Geographical Indication
 IP : Intellectual Property

IPRs : Intellectual Property Rights

ITC : Information Technology and Communications

MIB : Ministry of Information and Broadcasting

MNCs : Multi National Corporations

NGO : Non Governmental Organization

ODI : One Day International PCB : Pakistan Cricket Board

PPL: Phonographic Performance Limited

PTC : Patent Trademark Cases

RMI : Right Management Information

SC : Supreme Court

SCC : Supreme Court Cases

SCCR: Standing Committee on Copyright and Related

Rights

SCIL : Super Cassettes Industries Limited

SMS : Short Message Service

TRIPs : Trade-Related Aspects of Intellectual Property Rights

TPMs : Technological Protection Measures

TV : Television

TWI : Transworld International

U.S. : United States

UCC : Universal Copyright ConventionVSNL : Videsh Sanchar Nigam Limited

WCT : WIPO Copyright Treaty

WIPO : World Intellectual Property Organization

WPPT : WIPO Performances and Phonograms Treaty

WTO: World Trade Organization